

## 2024 SPONSORSHIP AND VENDOR OPPORTUNITIES

The West Coast Classic High School Invitational is currently welcoming new sponsors for our event for the 2024 season.

Our two-day meet hosts April 5 and 6 is expecting between 3,000 and 4,000 high school athletes from across the Country. Additionally, Sponsorship includes the Pacific Coast Shockwaves youth invitational April 20 and 21, and the West Coast Classic May 31-June 2. These two meets are one of the two largest USATF sanctioned meets in the country exceeding 2,000 youth athletes ranging from 5 to 18 years old, and Masters/Open participants.

If you have youth-oriented brand or are a food vendor and you would like to be part of these events, please contact us at [info@pcshockwaves.org](mailto:info@pcshockwaves.org) for sponsorship opportunities.

Among the promotional options offered include:

- Vendor booth placement in high-foot-traffic Expo area.
- Branding opportunities at the various competition areas.
- Branding opportunities on Finished Results event video boards and additional signage.
- Race and/or field event individual sponsorships.
- Public address promotional announcements.
- Live webcast promotional spots.
- In-stadium live or recorded product/service presentations.
- Logo-link on official meet website.
- Product inclusion in athlete and/or spectator good bags.
- Sponsorship of Coaches' and Officials' Hospitality Area.

Deadline for these sponsorship opportunities is on a rolling schedule and this section will be updated when areas are full.